

Annicken R. Day
Founder & CEO
Corporate Spring



CORPORATE SPRING 

The Human Side of Business

- leadership, culture and inspiring for change

Annicken R. Day is a Scandinavian-born entrepreneur, thought-leader, published author and expert in the field of culture change, high performing teams and leadership in the new world of work.

In her role as Chief Cultural Officer in Tandberg, she helped create a truly unique, agile, innovative corporate culture. The company was awarded Best Place to Work in Norway 3 years in a row, delivered extraordinary revenue growth, and was acquired by Cisco for 3,4 Billion USD in 2010. In Cisco Annicken led global culture change initiative which led to 13% increase in employee engagement with some of her internal clients.

In 2012 she founded Corporate Spring and has since then, together with her team, trained more than a thousand leaders around the world in how to lead in the new world of work and build inspired, high performing team cultures in times of change. She and her team also do "on the ground" coaching for a number of companies, helping leaders align strategy, culture and operational practices in an increasingly digitized world, by engaging the *human* side of their business.

Annicken is an internationally sought-after public speaker and moderator, TEDx-presenter, Huffington Post and Business Insider columnist, co-author of the book *Creative Superpowers* and author of the novel *Fly Butterfly*. She serves as an advisor for a number of global executives and is recognized as an inspiring leader, engaging presenter, skillful facilitator and passionate maverick for new ways of thinking, working and leading in the digital age.

Learn More:
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Selection of Talks

Culture Social <i>How to Build High Performing Team Cultures</i>	London, Feb. - 20
Unicef <i>Leadership in times of change</i>	Dublin, Jan. - 20
CIO Executive Summit <i>Leading Through Digitisation</i>	Frankfurt, Nov. - 19
Global Leadership Meeting <i>Leading Change, Building Culture</i>	Beijing, May -19
Global HR event <i>Making Eyes Shine</i>	Amsterdam, Apr. -19
Women of Impact Conference <i>Making It Possible</i>	London, Feb. -19
Connected Women Conference <i>Chill – Connect – Create</i>	Barcelona, Jan. -18
Executive Leadership Conference <i>Culture Eats Digital Strategy For Breakfast</i>	Oslo, Sep. -17
IT Partner Conference <i>Bringing Humanness Back at Work</i>	Oslo, Sep. -17
Leadership Conference <i>The Human Side of Digital Transformation</i>	Manila, June -17
IT Conference <i>The Art of Building Innovation Cultures</i>	San Francisco, CA, Apr. -17
Global Sales Conference <i>Cross-cultural Communication</i>	Berlin, Jan.-17
Global Sales Conference, Latin America <i>Why Inspired Employees are Good for Business</i>	Mexico City, Feb. -15
London HR Conference <i>Building High-Performance Innovation Cultures</i>	London, Oct.-14
TEDx Oslo <i>Be a Corporate Rebel Because You Care</i>	Oslo, Oct. -12